

## Obeo Marketing

### My Obeo Online Marketing Plan!

Born out of necessity, Obeo was created to meet the needs of Real Estate Practitioners who were unable to find adequate solutions to effectively captivate the imaginations of those consumers searching for Real Estate online.

The internet has created a consumer used to going online to research products before taking psychological ownership and ultimately making the purchase. The Real Estate Community has lagged far behind in creating the type of content that will allow buyers to take this same psychological ownership of Real Estate—Obeo is changing that.

For over 5 years, the team at Obeo has been providing targeted solutions to the Real Estate Industry. New Homes, Existing Homes, Rental Properties, Commercial Properties and Vacation properties each require different tools to effectively entice the target markets shopping for these properties. From Virtual Tours for Realtors, Work Progress Photo's and Community Websites to the Homebuilding community to our newly introduced Furniture Placer... Obeo has the solutions that help the Real Estate professional thrive in each market they serve.

Call me today and learn more about marketing your property online!